

New gTLD Registry Security Service

Are you struggling to comply with Specification 11 of the ICANN Registry Agreement?

Per the terms of the Registry Agreement with ICANN (Internet Corporation for Assigned Names and Numbers), all new gTLD (generic top-level domain) registries including .Brand registries are required to conduct periodic technical analysis of domains registered in their TLDs for security threats such as phishing, malware and botnets. To ensure compliance, new gTLD registries must also maintain statistical reports on threats identified and all subsequent actions taken.

As a leading provider of brand protection solutions, including anti-fraud solutions, for the past 15 years, MarkScout is uniquely qualified to provide these security services so that new gTLD registries are in compliance with the ICANN Registry Agreement.

Features	Highlights
Comprehensive Detection	The <i>MarkScout New gTLD Registry Security Service</i> utilizes the MarkScout <i>AntiFraud™</i> Security Operations Center to detect new gTLD and .Brand registrations and analyze the site content for fraud related activities. Our anti-fraud services will also detect fraudulent uses of the domain name in the email channel by utilizing vast data sources – including industry groups, Internet Service Providers (ISPs), security companies, customer feeds, honeypots and proprietary analytical tools - to identify sites posing security threats.
Periodic Scanning	The <i>MarkScout New gTLD Registry Security Service</i> scans the .Brand registry for the existence of phishing, malware or other fraud related activity on a periodic basis.
Detection Reporting	When fraud-related activity is detected on a .Brand registration, a report will be issued detailing the activity detected in order for the registry to take further action.

Protecting Revenues and Reputations

As the global leader in online brand protection, MarkScout provides advanced technology and expertise that protects the revenues and reputations of the world's leading brands. Customers choose MarkScout for its unique combination of industry-leading expertise, advanced technology and extensive industry relationships to preserve their marketing investments, revenues and customer trust.

About MarkScout

MarkScout provides online brand protection and domain management for global brands. Our technology and experts detect and remove counterfeits, piracy, fraud and brand abuse across marketplaces, social media, domains and the dark web, helping protect revenue, reputation and customer trust. To learn more, visit markscout.com.